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THE SIX PILLARS
TO LIVE AN EXTRAORDINARY LIFE

WHAT IS THE
RISKON360 MOVEMENT

GET THE REAL SCOOP!
SPECIAL GUESTS
TUCKER CARLSON &
ROBERT F. KENNEDY JR.

WHO IS TODD AULT
AND HIS VISION TO MOVE THE WORLD FORWARD

HOW UNDERSTANDING RISK CAN CHANGE YOUR LIFE

Featured in Forbes Magazine

Jessica Abo Contributor

Todd Ault will be the first to tell you he isn't perfect. In addition to facing multiple lawsuits over the years, his holding company Ault Alliance Inc., recently settled charges with the Securities and Exchange Commission for misrepresenting regulatory disclosures. But Ault isn't looking to hide from his mistakes. Instead, he's determined to help other entrepreneurs make better decisions.

Fulfilling A Childhood Dream

Ault grew up in HUD housing in Orange County, California and was raised by a single mom. He loved watching Lou Dobbs and Warren Buffett on TV and became obsessed with the idea of running his own holding company. He didn't have access to mentors and believes had he had more support along his journey, things would've been different. "I would have not made the thousands of stupid mistakes I've made – and I've made them all," he says.

Ault's first job was on Wall Street. By the time he was 20, he was working at a financial firm. By 21, he was head of syndication for a West Coast firm. "By 28, I was running my own hedge fund," he says. Today, he's focused on his publicly traded holding company on the New York Stock Exchange American, while he runs and owns seven other public companies.

The Launch of RiskOn

In 2022, he launched RiskOn, a business training conference

and the RiskOn360 Global Success Conference, which is a networking event. "My whole mission is to give people access to mentors. Without being able to talk to someone – how do you ask questions? How do you know you are not alone?"

Ault's next RiskOn360 event will take place in Las Vegas and feature a lineup of speakers including keynotes by television personalities Tucker Carlson and Charles Payne, and entrepreneur Bill Walsh.

"I want everyone who comes to understand the importance of taking risks. Over the course of two days, we'll break down what RiskOn stands for, which is: Relationships are vital; Invest in yourself; Stay your own course; Know your competition better; Own your own mistakes; and, Never give up."

At this year's event, Ault will be launching a new app called ROI, which is designed to connect experts with entrepreneurs seeking advice. "It's lead generation for the expert, and success generation for everybody else."

The Power Of Relationships

Ault says while all of the principles that make up RiskOn matter, he believes everything comes down to relationships. The father of four kids, Ault has been married for 20 years and says "you have to marry the right partner" if you want to be successful. He adds, "never lie" if you're single; and, has this advice for single men. "If you're willing to get a golf coach, you're willing to get someone to teach you how to shoot a gun, you're willing to have someone teach you to bowl, be willing to have a therapist that you can work with as an individual guy. I've seen the same therapist for 24 years. I see her every Saturday, I never miss. You have to make a commitment to personal growth."

In the end, Ault hopes his path reminds people that success isn't about being perfect, but rather about learning from your mistakes, nurturing meaningful connections, and helping others along the way. For more information about the RiskOn360 event, you can text ROI to 26786.

THE SIX PILLARS
TO LIVE AN EXTRAORDINARY LIFE

The Riskon Way of Life represents a profound and integrated philosophy centered around six pillars of success, each contributing to a well-rounded and thriving existence. Foundational to this approach is the Health & Wellness pillar, which underscores the inseparable connection between physical well-being and mental health. Recognizing that a healthy body and mind create the bedrock for success, the Riskon Way advocates for lifestyle choices that promote overall well-being.

The second pillar, Personal Development, is a testament to the commitment to continuous growth and self-improvement. Embracing the notion of lifelong learning, goal-setting, and skill development, this pillar empowers individuals to navigate life's challenges with resilience and adaptability. It serves as a catalyst for personal and professional advancement.

Finance, the third pillar, extends its influence to both personal and business dimensions. The Riskon Way promotes financial literacy and strategic planning,

providing a solid foundation for securing one's financial future. This knowledge is not confined to personal finance but extends seamlessly to strategic decision-making in entrepreneurial ventures.

The fourth pillar, Investing, encourages a strategic allocation of resources in diverse aspects of life. Beyond traditional financial investments, the Riskon Way urges individuals to invest in education, personal passions, and meaningful relationships, recognizing the profound returns these investments yield in terms of personal fulfillment and success.

Lifestyle, the fifth pillar, emphasizes intentional living and the harmonization of daily choices with long-term goals. Encompassing positive habits, stress management, and a well-crafted work-life balance, this pillar underscores that a fulfilling life extends beyond financial success to encompass the richness of experiences and meaningful relationships.

Entrepreneurship stands out as a distinct and dynamic pillar within the Riskon Way of Life. Celebrating innovation, creativity, and strategic risk-taking, this pillar fosters an entrepreneurial mindset in various aspects of life, encouraging individuals to approach challenges proactively and with a solution-oriented mindset.

Central to the entire philosophy is the sixth pillar—Philanthropy. This pillar serves as the moral compass, highlighting the significance of giving back to the community and contributing to positive societal

change. In the Riskon Way, true success is not measured solely by personal achievements but also by the positive impact one can make on the world. Whether through charitable donations, active volunteering, or supporting social causes, philanthropy becomes the heartbeat of success, amplifying its reach and ensuring that prosperity is a force for good in the broader community.

TUCKER CARLSON

Tucker Carlson has rapidly emerged as the most influential political commentator of the 21st century. He became an accomplished print journalist at *The Weekly Standard,* hosted successful television shows on CNN, PBS, and MSNBC, founded and served as editor-in-chief of *The Daily Caller,* and now, at Fox News, he hosts *Tucker Carlson Tonight* - the most-watched, highest-rated show in U.S. cable news history.

Born in San Francisco on May 16, 1969, Tucker McNear Carlson attended boarding schools in Switzerland and Rhode Island, married the headmaster's daughter, attended Trinity College, earned a degree in history, got his start in journalism as a fact-checker for *Policy Review,* worked as a reporter for the *Arkansas Democrat-Gazette,* joined the *Weekly Standard,* and worked as a columnist for *New York* magazine, *Reader's Digest, Esquire, Slate, The Daily Beast*, and the *Wall Street Journal.* In 2000, Carlson made the leap from print journalism to television commentating, and the rest is history.

TODD AULT

A born entrepreneur and self-made man, Todd wields his expertise in a massive range of financial markets, from real estate to private equity to commodities. His diverse and unique companies prove that there is no venture he has not conquered.

CHARLES PAYNE

Charles V. Payne is the Chief Executive Officer and Principal Analyst of Wall Street Strategies, Inc. (WSSI), which he founded in 1991. With less than $10,000.00 in start-up capital and working from his apartment, he launched WSSI to provide a unique brand of stock market advice. Through this service, subscribers (money managers and individual investors) began to reap sizeable profits and the firm developed a national reputation as provider of timely and effective equity analysis.

BILL WALSH

Bill Walsh a venture capitalist and is the CEO/Founder of the Success Education/Business Coaching firm Powerteam International. Bill hosts and speaks at events all over the world! His passion is to empower entrepreneurs and business owners to create massive success. He is the best selling author of the book "The Obvious", is an amazing speaker, radio personality and movie celebrity.

BEN MALLAH

Born in October 1965 in New York City, Ben Mallah is married to Karla Mallah and has three sons: Ben II, Vinson, and Aaron. Raised in poverty and crime, he joined the military at 17 to escape his circumstances. Recognizing real estate opportunities in tough Oakland neighborhoods, he began investing in unwanted properties. In 2004, he relocated his family to Florida, delving deeper into real estate, hospitality, and retail investments. Ben's life focus is making money, teaching, and helping others grow. He documents his journey on YouTube to inspire and enlighten those who never had a chance in life, all while amassing $500 million in real estate.

MOE ROCK

Moe Rock, a world-renowned content producer, investor, speaker, and author, with 100 million+ network. As an investor with Dubai Ventures, Moe focuses on the Middle East. With 10+ years as a brand strategist, Moe excels in client engagement, reputation management, scaling businesses, and global marketing. Prominent international speaker and thought leader.

DAVE ARONBERG

Elected State Attorney for the 15th Judicial Circuit in 2012, Dave Aronberg secured re-election in 2016 and 2020. His extensive legal career includes roles as an Assistant Attorney General, White House Fellow, and Florida Senator. Leading a team of 115 prosecutors and 180 staff across five Palm Beach County offices, Aronberg achieved top state rankings for conviction rates, reduced juvenile direct filings in adult court, and improved ties with law enforcement. As a frequent national legal commentator, he passionately addresses criminal justice issues and advocates for transparency in our legal system.

AIOFE ROCHE

Aoife Roche, an accomplished Entrepreneur, Business Coach, and AI Marketing Expert. She is the founder of Attention Grabbers, an agency at the forefront of revolutionizing AI, Avatar, and LinkedIn-driven marketing strategies. Her expertise lies in developing innovative and compelling approaches, fostering authentic connections for her clients, and driving substantial business growth.

CONSUELO VANDERBILT

Consuelo Vanderbilt, the seventh-generation descendant of shipping and railroad tycoon Cornelius Vanderbilt, is an American singer, composer, songwriter, designer, actress, philanthropist, and entrepreneur. Consuelo found herself in the top 20 Billboard Dance Charts with her top 10 hit singles. Consuelo's debut single "Naked" spent 16 weeks on the charts, while her follow-up "Feel So Alive" earned her Billboard's #2 Breakout Artist honor. Her latest hit "Body Needs" broke Billboard's Top 5.

CRYSTAL CHAO

Crystal is a visionary entrepreneur and investor with extensive experience in finance and real estate. She started college at the age of 16 and graduated with a Bachelor's degree in Business Finance. Her financial acumen has enabled her to navigate complex markets, identify lucrative opportunities, and make savvy investments. Currently, Crystal owns and manages multiple businesses and is a sought-after mentor and advisor in the business community. Her keen eye for emerging trends and investment opportunities has helped countless entrepreneurs achieve their goals and realize their full potential.

LAUREN MAKK

Lauren Makk, a seasoned Interior Designer and Lifestyle Expert, is known for her 'Affordable Luxury' DIY approach. Her shift to an alcohol-free life resonates with followers, earning her the title "HOME Girl next Door." Hailing from Oklahoma City, her Southern roots influence her skills. Notable for her roles on TLC's "TRADING SPACES," A&E's 'DRILL TEAM,' The Travel Channel's 'HOTEL IMPOSSIBLE,' and OWN's "HOME MADE SIMPLE." She further solidified her status as the Queen of Luxury DIYs as the Host and Design Expert on ABC's 'FAB Life.'

DOMINIC CALVANI

Born in Denver and raised in the outskirts of Brasília, Dominic's early exposure to Brazilian culture ignited his passion for soccer and martial arts. Returning to Denver for college, he delved into computer science and business consultancy in supply chain across the U.S., Germany, and Chicago. Settling in Miami for 7 years, Dominic explored modeling, entertainment, and low-income housing investments and development. He's now dedicated to inspiring others through travel, skydiving, introspective practices, and embracing unique paths of self-discovery and growth.

KEN JOSLIN

Ken Joslin, CEO of the Ken Joslin Team & GROW STACK DRIVE brand, is a former pastor turned influential real estate coach. He hosts CREATE, the leading Faith-based Entrepreneur Conference in America, and the As The Leader Grows podcast. Sharing stages with luminaries like John Maxwell, Brendon Burchard, Ed Mylett, Jesse Itzler, and Grant Cardone, Ken's GSD Elite Mastermind is an exclusive hub for top performers. He's closed over $250 million in real estate deals, authored "As The Leader Grows," and coaches entrepreneurs to build confidence, find clarity, and create a supportive community.

KEN WINNARD

Dr. Ken Winnard, MD, a former hospitalist, found his calling in preventive and lifestyle medicine after witnessing many patients diagnosed with chronic diseases without guidance. He now specializes in these fields at his Palm Beach Gardens, FL practice, OneLife Health & Performance. Dr. Winnard is renowned for his expertise in peptide therapy, hormone balancing, body composition management, and regenerative therapies. He is a sought-after speaker, often featured in publications and media outlets. His clientele includes professional athletes, executives, and celebrities.

PETER JOHN

Peter John's journey with Meetkai began in 2022, marked by a resolute commitment to catapult the company to unparalleled global success. His remarkable career trajectory includes a prominent role as the Global Director of Partnerships with the LA Chargers, distinguished service within the Federal Government, and a foundation in early-stage venture investment and investment banking. As of today, Peter John spearheads Meetkai's operations and business development, steering the company towards an even brighter future on the global stage.

TIM STOREY

Tim Storey is an acclaimed culture influencing thought-leader, life strategist author, speaker and counselor. Known for his insight and coaching among high-profile individuals who find themselves in a place of personal recovery and discovery, he has been labeled as a the Original Comeback Coach.

AUSTIN WALSH

Austin Walsh is an internet marketer from Chicago. He has been wildly successful at helping entrepreneurs & small business owners create successful lead gen & sales funnels. He began speaking at 17 on national stages sharing Facebook & Social media marketing ideas. At age 21 he was honored to speak at Harvard University on Internet Marketing. Today he is passionate about the possibilities and future of the future online revenue generation using web traffic, social media & marketing partnerships.

CHRIS DAVIS

Chris Davis is a shareholder and director in the firm's Tulsa office, with over 27 years of courtroom experience. He represents clients in Oklahoma state and federal courts, focusing on corporate tort and IP cases. As a seasoned litigator and mediator, he's known for his formidable courtroom presence. In 2023, he was inducted into the American College of Trial Lawyers. Chris is also active in federal court venues and has received AV ratings from Martindale-Hubbell since 2001. He received his Juris Doctor from the University of Oklahoma College of Law and has a background in theology, literature, and education.

PAM BONDI

Pam Bondi, a prominent American attorney and politician, served as Florida's 37th attorney general from 2011 to 2019. Prior to her role as attorney general, she worked as a prosecutor and assistant state attorney in Hillsborough County, Florida. A staunch Republican, she's known for her positions against same-sex marriage and her legal challenges to the Affordable Care Act. Bondi's association with Donald Trump's political campaigns, including her involvement in his impeachment trial and speaking at the Republican National Convention in August 2020, has attracted media attention and controversy.

NEAL FOARD

Neal Foard has spent 25 years in advertising and marketing, creating award winning campaigns for global power brands like Budweiser, Lexus and Sony. For his work on Toyota, Neal ranked among the top ten most awarded creative directors in the world in 2002. As the author of an innovative coaching series Neal was named Worldwide Director of Creative Learning for global ad agency Saatchi & Saatchi. He has consulted on creative messaging for Fortune 500 companies and universities and been a featured speaker at TEDx conferences. Most recently, Neal has gained a following on social media for his inspirational videos about the better side of everyday people.

ADAM COREY

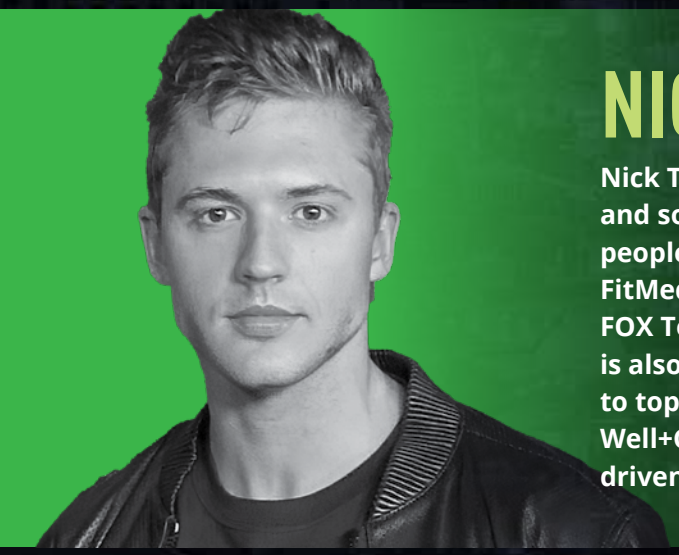
Adam Corey is Vice President at Marsh McLennan Companies and is based in Miami. He helps companies with their insurance needs - property & casualty and health & benefits.Prior to insurance, Adam was the Managing Partner and President of Unconventional Strategies, a boutique lobbying and business consulting firm with clients across the US. His background also includes a successful tenure as a Government Affairs Consultant with the Gunster Law Firm, and as an Executive at International Oil Trading Company; an energy and logistics company that supported the US Military during the Iraq War.

MIKE "C-ROC" CIORROCCO

Mike "C-Roc" Ciorrocco is the Co-Founder of the innovative tech platform blooprinted, the powerhouse behind the "What Are You Made Of?" podcast, and the best-selling author of ROCKET FUEL Convert Setbacks. Become Unstoppable. He is a performance coach, author, dynamic public speaker, tech visionary and thought leader. He has been featured by Yahoo! Finance as one of the Top Business Leaders to Follow in 2020 and is on a mission to build unstoppable people. He is consumed with the passion to help people break free from the confines of complacency and propel to untapped levels of success.

SEAN D. REYES

Sean D. Reyes, Utah's Attorney General since 2013, integrates venture and technology expertise into law enforcement through initiatives like Rapid DNA. As a notable minority elected official, he actively fights human trafficking, prosecutes cases, and opposes harmful tech practices. Reyes advocates for border security, criticizes political ESG policies, and received accolades like a White House commendation. A former athlete and MMA fighter, he contributed to the 988 mental health hotline and the Safe Utah App, focusing on mental health and violence prevention. Reyes and his wife, Saysha, have six children.



NICK TOPEL

Nick Topel is an American fitness model, professional athlete and social media influencer who reaches more than 7 million people on a monthly basis.In 2019, Nick claimed a top-ten spot on FitMedia's "World's Hottest Physiques" and has since appeared on FOX Television, BravoTV and more than 15 magazine covers. Nick is also an expert wellness consultant and frequently contributes to top publications such as PopSugar, Business Insider and Well+Good where his engineering background influences a data driven approach to physical transformation and wellness.

JACK HAZAN

Jack Hazan, LMHC, CSAT is a New York City–based psychotherapist, the founder of Modern Therapy Group (@moderntherapygroup), and the founder of JackBakes, whose baked goods are carried in over 500 physical and online retailers. Jack has been featured in Huffington Post, Newsweek, Time Out New York and the New York Post and has appeared on Bravo's Watch What Happens Live and the Food Network.

JAMES E. MEYER

James E. Meyer is a seasoned business executive who has led seven different companies. He currently serves as the Chairman of TiVo Solutions, Inc. and is the Chief Executive Officer of both Sirius XM Radio, Inc. and Automatic Labs, Inc. Additionally, he sits on the boards of Charter Communications, Inc., Escient Solutions, Inc., Equant, Inc., and Sirius XM Holdings, Inc. In his past roles, he has held leadership positions at Aegis Ventures, Inc., General Electric Co., Technicolor SA, Thomson Consumer Electronics, Inc., RCA Corp., and more. Meyer holds an MBA and an undergraduate degree from St. Bonaventure University.

ROBERT F. KENNEDY, JR

Robert F. Kennedy Jr., born January 17, 1954, in Washington, D.C., is an American environmental lawyer and activist from the prominent Kennedy family. A leading figure among vaccine skeptics, he initially sought the Democratic Party's nomination for the 2024 U.S. presidential election but later announced an independent run in October 2023. Kennedy emphasizes unity, addressing Americans' fatigue with polarization. As a pro-choice advocate, he considers abortion a tragedy but believes the choice must remain with women, expressing openness to legislation safeguarding women's access to abortion.

RICO CRUSE

Rico Cruse is a young entrepreneur who started his business journey at eight and, within three years, created Rico's Rockin' Pop, a leading popcorn brand in America. Operating from "The Rockstar Studio," his commercial kitchen, Rico crafts Rockin' Party Packages, even catering to events like President Joe Biden's presidential campaign. His debut children's book, "Rico Rocks at Problem Solving," details his venture's beginnings, topped Amazon's Best Seller list, and is featured in Nevada Reading Week. More than a businessman, Rico is a multi-talented entertainer who writes, dances, and sings, aiming to spread joy and inspire people to embrace their individuality and enthusiasm for life.

ABOUT ROBERT F. KENNEDY, JR.

Robert F. Kennedy Jr., scion of one of America's most iconic political families, has emerged as a formidable force in environmental activism, law, and literature. Born on January 17, 1954, into a legacy steeped in public service, Kennedy inherited the spirit of civic responsibility from his father, Senator Robert F. Kennedy, and uncle, President John F. Kennedy. This familial influence propelled him to pursue a law degree at the University of Virginia, and he later earned a master's in environmental law from Pace University, setting the stage for a career dedicated to preserving the planet.

Kennedy's profound commitment to environmental causes is exemplified by his role as a co-founder of the Waterkeeper Alliance in 1999, a global organization steadfastly devoted to safeguarding water resources. As an attorney, he has been at the forefront of environmental law, passionately advocating for clean water, air, and land. Kennedy's legal endeavors often involve taking on corporate giants whose practices pose threats to the environment, establishing him as a tenacious and effective advocate for environmental justice.

Beyond the courtroom, Kennedy has left an indelible mark through his writings. Authored several influential books, including the New York Times bestseller "Crimes Against Nature," his works delve into the intricate nexus of environmental issues, politics, and corporate influence. Through these writings, he has heightened public awareness and understanding of the profound ecological challenges facing the world today.

In the ongoing discourse surrounding climate change, sustainability, and the imperative to protect natural resources, Robert F. Kennedy Jr. stands as a powerful voice and advocate. His multifaceted contributions mirror the ethos of his renowned family, showcasing an unwavering dedication to public service and a steadfast commitment to advancing environmental stewardship and social justice.

EVENT SCHEDULE OVERVIEW:

Friday, November 17, 6PM
Red Carpet Welcome

Friday, November 17, 7PM - 9PM
VIP Dinner Joel's Chophouse with Emmy Nominated Pianist Ryan Ahern.

Saturday, November 18, 11AM - 2:30PM
Indy Racing Experience - All Transportation will be provided from the Ahern Hotel to the Track.
(DIAMOND VIP/CHAIRMAN'S CLUB TICKET HOLDER ONLY)

Saturday, November 18, 7PM - 9PM
Diamond ticket holders and Chairman Club will have dinner in the main ballroom.
(DIAMOND/VIP CHAIRMAN'S CLUB ONLY)

At 9 PM all ticket holders are welcome to attend the F1 watch party in the main ballroom.

Saturday, November 18, 10PM - 1AM
F1 Watch Party Main Ballroom.
(ALL ATTENDEES WELCOME FOR THIS SESSION W/ LIVE MUSIC)

Sunday, November 19, 11AM - 9PM
General Session: Main Ballroom 1st Floor Open to all Ticket Holders includes working lunch & Dinner.

Monday, November 20, 7:30AM - 7PM
General Session. Meet Some of the top speakers/ experts in the world.

General Session includes breakfast & lunch for all attendees and access to learn from.

Monday, November 20, 7:30PM - 9PM
Private Dinner with Tucker Carlson. Photos and open bar upstairs at 6:30PM
(DIAMOND VIP & CHAIRMANS CLUB TICKET HOLDERS ONLY - JOEL'S CHOPHOUSE)

TUESDAY, NOVEMBER 21, 9AM-1PM
Surprise session for the Diamond VIP & Chairmans club ticket holders.

FOR MORE INFORMATION ABOUT THE RISKON365 COMMUNITY TEXT "ROI365" TO 26786

ROI RISK ON INTERNATIONAL

- Monthly Meetings
- Weekly Webinars
- Monthly Workshops
- Indy Racing Activations
- Rewards Program
- National Mega-Entrepreneur Summits
- Access to New ROI App
- Members Only Events
- Exclusive Private Events

JOIN THE MOVEMENT TODAY!

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TEXT "ROI365" TO 26786

FISHER | CAPITAL

Alexander Spellane is an

American media contributor, public speaker and entrepreneur. He is the CEO of Los Angeles based precious metals retailer Fisher Capital, and was published in Success Magazine as "One of America's Youngest Gold Experts."

Some of his accomplishments include managing teams of up to 50 employees, taking over the New York Times office in Los Angeles, hosting his own speaking session at Turning Point USA alongside conservative media icons like Charlie Kirk and Tucker Carlson, and establishing Fisher Capital as one of America's 5 Fastest-Growing Metals Companies in Forbes. He is one of the top employers of veterans in the precious metals industry.

Alexander Spellane and Fisher Capital have been featured on FOX News, Men's Journal, MAXIM, Yahoo News, Bloomberg, LA WEEKLY, Forbes and more.

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KEYNOTE SPEAKER

ABOUT FISHER CAPITAL

Your retirement is too important to trust in stocks and bonds alone. With elevated risk in today's financial markets, accelerating inflation devaluing our currency, assets like physical gold and silver may be crucial to protecting your retirement savings.

Fisher Capital was founded with the objective of helping as many families as possible safeguard their retirement savings from downturns and crises. Our precious metal IRA experts are experienced at helping first time buyers as well as seasoned investors.

If you are concerned about your retirement account and want to learn more about gold and silver investing and how to protect your IRA and 401k you won't find a more capable, friendly and higher rated company to help you do so. That is our guarantee.

AULT & COMPANY, INC
FAMILY OF COMPANIES

The companies held here by Ault & Company, some being public, and some being private, are held in various forms of subsidiaries and indirect subsidiaries. Please refer to all public filings. The above chart does not depict the actual ownership of each company, nor should you rely on this for investment purposes. All investors should consult their financial advisor before making any investment