



**Powerteam International®**

[www.iPowerteam.com](http://www.iPowerteam.com)



## Who Is Powerteam

Powerteam International® is a high profile global success education, business coaching & venture funding organization. We are called upon by entrepreneurs and companies that require professional and knowledgeable experts. PTI offers the most innovative approach in the area of business growth consulting and success education.

## What Is Powerteam

Powerteam has years of intuitive learning combined with the latest technology-based programs to be able to deliver the finest programs around the world. Powerteam International® offers high quality training, education, coaching and consulting from some of the sharpest minds from all over the world. PTI's focus is to help our customers create even more success through proven experience, leadership and vision.

## When To Use Powerteam

The answer is NOW! Do you want improved results? No matter how you look at it, the proof is in the PTI SuccessTrack Systems™ and programs. From taking start up companies to major global brands, or building new distribution channels around the world, Powerteam International® has been there, done that! Do you want to find out more, or merely test drive our system? Call for a complimentary consultation today!

## Where We Are Located

Centered in Chicago, Powerteam International® has consultants around the world, who can provide the answers and solutions to your questions as your business grows. Ask the individuals that have utilized this incredible team to boost revenue and develop unique success programs.

## Why Use Powerteam

In a word, it's "Results!" Our team is dedicated to your success. Every customer counts and you always come first. If you need a leadership team in Japan or a seminar trainer in Germany we will be there to meet your needs.





**BILL WALSH®**  
CEO / Founder



Powerteam International® is headed by Venture Capitalist and Business Coach Bill Walsh®. The management team consists of a seasoned group of professionals from several different industries. Our coaches, trainers and mentors have a great deal of global experience assisting individuals and companies to achieve success!

## Courses & Programs

- Rainmaker Summit®
- Icon Speaker Program
- Platinum Speaker Program
- WIN Global Mastermind®
- Ultimate Wealth Camp
- Inspiration2020® Global Success Conference
- Residual Mastery Intensive
- Lifestone Retreat
- Vision to Wealth™/Small Business Workshops
- Internet Mastery 101

## Products & Services

- Successfolio Business System
- Social Media Management
- Web Site Development & Hosting
- Search Engine Optimization
- Business Plan Development

## Consulting/Coaching

- Book Writing 101
- Individual & Business Coaching
- Organization Mentoring
- Strategic Organization Planning
- Marketing & Branding Solutions
- Social Media Consulting
- Global Consulting Program

## Private Equity + Venture Funding

- Joint Venture Marketing Opportunities
- Start-up Funding
- Turn Around Strategy Team
- Exit Strategy Services
- Acquisition Experts



# Do you have a great idea that requires a great partner to build out your business structure & marketing strategy?

## Unleash Your Idea!

### Everything Starts With Vision

What is the big vision for your idea?  
Success starts with taking your vision and building out the success plan including the Mission & Purpose required in order to turn your concept into a successful business.

Once the plan is laid out we need to organize the team to launch the website, social media, public relations plan and the joint venture marketing partners to bring your idea to the market!

The model for success is not something you can just read in a book or watch on a video!

At Powerteam International® our focus is to help you become even more successful. Once the plan and the team are in place, it is a 360-day full out campaign to bring your vision to life!

The secret to building a successful launch campaign is based on having a great idea and formulating the plan and team to execute the concept into a successful brand.

Once all of these pieces are in place we will get into the heavy lifting which includes building out the marketing funnel and customer loyalty programs. As we approach the launch date it is imperative that we get to spend quality time with our partners in laying out the even longer term plan for the company which may include selling the company or taking it public.

Are you ready to bring your program, service or products to the global marketplace? If your answer is yes then you will love working with Powerteam!

**Call a Powerteam Expert Today!**





# The Powerteam International® Business Launch Program

## The Leader

First your brand must be positioned as the best in class in your space. This includes a powerful vision & mission that your customers will associate with your program, products, or service.

## The Plan

Success is nearly impossible without building & designing a great long term plan built around your vision. Our team will work with you to create the offer, marketing partners, and sales funnel to make your program launch even more successful.

## The Team

At Powerteam our focus will be to bring on the best resources necessary to build all of the components that you will need to succeed in today's global marketplace. Our professional team will walk you through the entire success process.

## The Marketing

As you know 90% of the success is marketing. You will have the best team in the world to assist you in creating your top to bottom marketing funnel. From the prospecting programs to the sales initiatives we will cover it all.

## The Sales Process

The sales process starts with great marketing. We will make sure that we help you build a high conversion offer that is priced to increase sales and profits.

## The Follow Up

Membership sites are the wave of the future. Our team will build out your membership site including copy & graphics around your message to make it easy to retain your customers.

## Our Partner Program

Powerteam may become your long term success partner! The more successful you are the more successful we are! The Win-Win-Win model.







## Entrepreneur Success Program

*"As an attorney in New York advising businesses for over 28 years, I thought I knew a lot about business. But when I took the Rainmaker Summit® Program, I was blown away by the amazing, informative content and by how much I learned from this fun and interactive program. Truly it was a transformative experience! If you are a business owner or entrepreneur, and you want to super charge your business success, the Rainmaker Summit® is a must attend event!"*

Dianna R. Stallone - The Master Negotiator

The Rainmaker Summit® Entrepreneur Success Program is a breakthrough experience for business owners and entrepreneurs! If you are serious about taking your business to the next level, then this will be one of the most important programs of your business career. The training is interactive and the pace is designed for everyone from beginners to seasoned professionals. As a part of the Rainmaker Program, you will learn about the leadership, communication skills, plans, systems and organizational skills required to build a winning business. You will discover proven concepts and cutting edge ideas that are specifically designed to increase your revenue and profits. The program includes interactive online learning, live workshops, access to great marketing software and exclusive access to a private global community of Rainmakers. You will learn how to build your success plan, connect with mega-successful entrepreneurs, create successful joint ventures, and discover what it takes to build a great business.

## The Rainmaker Summit® Modules Include:

- Goal Dynamics
- Your Lifescore Equation
- Personal Why Video
- Vision & Mission
- 29-Second Icebreaker
- 2-Minute "U" Video
- Marketing Funnel
- Sales Process
- Internet Marketing Plan
- SEO Strategy
- Social Media
- Joint Ventures
- Business Capital
- Public Relations Strategy
- Communication Systems
- CRM System
- iPhone & Android App
- Time Management
- Communication Mastery



## BONUS SESSION: New Ways to Make Money





*"I loved every single minute of the Rainmaker Summit® - the best event I've seen for an entrepreneur committed to launch, grow and scale their business. Bill Walsh® is a rockstar entrepreneur with a real passion for helping people that over-delivers. If you are someone who is dedicated to grow a wildly successful business, you would be crazy to miss out on this opportunity. Come to Rainmaker Summit® and you'll thank yourself for the best business investment you could have ever made!"*

Irina Alionte - Forbes Top 30 Under 30 in Romania



Entrepreneur Success Program

## Leadership & Communication

Find your passion, unlock your greatest you and step into your true vision! The concept of big goals, lifescore and owning your personal 'why' will allow you to see your clear path to even more success.

## Success Plan & Business Systems

You will learn specifically what it takes to build your success plan. Candidates start by completing the Powerteam SuccessTrack. The program includes training on how to build your Internet strategy, marketing funnel, website, SEO, social media plan, loyalty programs, referral programs, joint venture strategies and how to execute and implement the information you learn to increase your success.

## Accountability & Productivity

The systematic approach to success starts with your productivity! The Rainmaker program will challenge you to utilize our accountability program to consistently increase your success. When you attend this program, you will become even more focused organized, and productive. The PTI Quantum Success Process will help you achieve many of your biggest goals in record time.





*"The Platinum Speaker Program exceeded my expectations in every way. If you are ready to monetize your talents from the stage, this is a must attend program."*

Christie Miller - Health and Happiness Guru

Come and learn for 5 days from one of the top speakers in the world specifically what it takes to succeed as a platform selling speaker or corporate trainer. A very limited number of people will have the opportunity to work directly with Bill Walsh®, America's Small Business Expert, and his team. When you attend this event you will leave with your online speaker media kit, product box, and promoter video interview. In addition, at this intensive program our team works with you to show you how to build out your 90 minute presentation, marketing funnel, and teaches you how to create, market, and optimize your own events. Applicants must go through our approval process to attend this breakthrough program.

## Platinum Speaker Program Includes:

- 5-Day Platinum Speaker Intensive
- Media Kit Development
- Product Box Creation
- How to Close From the Stage
- How to Structure Global Marketing Partners
- How to Get Booked on the Best Stages in the World
- Learn the Speaker Business From the Inside-out
- Build Your USP (Unique Selling Proposition)
- Speaker Promotion Program





*"If you really want to learn what it takes to become an effective speaker that effectively sells from the stage, the Platinum Speaker Program is one of the best programs for you to enroll into today! "*

Angel Tuccy - PR/Media Marketing Expert



## Turn Your Passion Into Success!

- Learn to Monetize Your Message
- Increase Your Client Base Exponentially
- Get Paid for Sharing Your Wisdom
- Build Your Speaker Game Plan

## Why This Speaker Program?

- Comprehensive A-Z Speaker Program
- Learn From Successful Speakers
- How to Access to the Best Promoters
- Advanced Speaker Training
- Personal VIP Treatment
- Follow Up Training







*"The WIN Global Mastermind events are one of the greatest experiences that you can possibly attend as a business person, as an entrepreneur and as an investor. There were so many good ideas, so many valuable people here, so many insights - it's literally priceless. I've been here for 3 days, and I have gained millions of dollars worth of ideas, opportunities and contacts."*

Brian Tracy - Author of "Million Dollar Habits"

When you are member of WIN you will be a part of an exclusive global mastermind that is focused on working together to help each other create even more success. At each WIN event you will meet up and work with a incredible entrepreneurs that are all working to achieve amazing goals. The function of WIN Global Mastermind® is to allow each of the members to get to know other successful entrepreneurs and at the same time give you access to accountability team to work with to help you focus on your biggest goals!

As a part of the Mastermind team you will have the option to work weekly or monthly with your team! It is imperative that you be a part of a team as all empirical data shows that leaders who work with teams are much more successful than attempting to succeed all by yourself! It is also a great way to make new inspiring friends!

## WIN Global Mastermind®

- Social Impact Plan
- Sales Accountability
- Quantum Goal Setting
- Business Development Targets
- Global Partnership Opportunities
- Vision & Mission
- Team Development
- Build Priceless Relationships





*"When you go to a Powerteam event you either expand or become expandable, you will be stretched and get a logical vision of yourself. You will learn the methods and techniques that will take your career, your business and your income to the next level. Always strive to be at the top because the bottom is overcrowded."*

Les Brown - Author of "Live Your Dreams"



At some point in your life you will realize it is not about counting the moments but instead making the moments in your life truly count! Today is the first day of the rest your life - make it count! Enroll in WIN today and experience one of the top masterminds in the world.

## The Experience

At every WIN Global Mastermind® event you will have access to some of the sharpest minds in the world. In addition the social atmosphere is priceless for those that enjoy the company of other successful outgoing entrepreneurial individuals!

## The Family

The Powerteam organization has become one of the most connected groups in the world! What is even more powerful at WIN is we invite you to bring your kids to the events and be a part of this exclusive organization! They will love it!

## The Results

As a member of WIN Global Mastermind® you will discover how to achieve even more balance in every area of your life. You will be surrounded for an entire year with inspiring and amazing people that will challenge you to create even more success in your life!

## The Team

Our focus at WIN Global Mastermind® is to give you the greatest opportunity to create even more success! The content, connections and experience is priceless at the global events.

## Why WIN Global Mastermind®

If you are interested in joining a culture where everyone is interested in helping others - where the events will be some of the greatest experiences of your life - where you may discover how to achieve your greatest dreams and goals - then this is the time to JOIN the WIN Global Mastermind®!



# Ultimate Wealth Camp

Internet Marketing & Joint Venture Conference



Come and learn from the top experts in the world on how to use Internet Marketing & Marketing Partnerships to grow your business. At this event you will be welcomed with an amazing party followed by 2 intense days of interactive learning along with some of our best global partners & customers. In addition, at the event you will have the opportunity to pitch your concepts and ideas to some of the best marketers on the planet. As a special bonus one lucky winner will win a Business Makeover from Powerteam International®!

## Ultimate Wealth Camp Includes:

- VIP Party
- Internet Marketing
- Marketing Partner Training
- Income Opportunities
- Top Speakers
- Fresh Ideas on Marketing
- Networking Sessions
- VIP Coaching Sessions
- Joint Venture Opportunities
- Learn About New Ways to Make Money







# Inspiration2020<sup>®</sup>

Global Success Conference

The focus of the Inspiration2020<sup>®</sup> Success Workshops at the Small Business Expo events are designed to help entrepreneurs understand specifically what it takes to create massive success in today's global economy. It is a great interactive experience with some of the world's top leaders! PTI will host outstanding speakers that will share priceless information on new ways to increase your success and how to turn your passion into income. The keynote speakers & workshops consistently over deliver at this incredible event. Make your plans now to attend an upcoming Inspiration2020<sup>®</sup> Success conference today!

Hosted in some of the nation's largest small business cities, the Small Business Expo brings together thousands of business owners and decision-makers to network, attend business critical workshops, build new business relationships and shop from vendors that provide unique products & services to help grow your business. Whether you are a start-up or a Fortune 500 company, this is a highly anticipated event that every business owner should plan to attend!

## Inspiration2020<sup>®</sup> Includes:

- Keynote Presentations
- Mega-Success Workshops
- VIP Success Panel of Experts
- Ask an Expert Pavilion
- VIP Networking Sessions
- Vendor Booths





# Residual Mastery

Breakthrough Event



Come learn how you can create residual income through many unique methods and strategies. You will learn how to prosper regardless of the economy and learn how to pass on the ones that are not aligned with your vision. You will be able to benefit from the experience of those who have already achieved success to help you to meet your goals even faster than you could have ever imagined. This is an event that every entrepreneur and business owner should attend if they are interested in monetizing the sale of your products, services or some of your intellectual gifts over the internet.

## Residual Mastery Includes:

- Build Your Squeeze Page
- Build Your Survey Page
- Internet Marketing Secrets
- Gross Royalty Revenue Systems
- Membership Sites Blueprint
- Home Business Success Tips
- How to Monetize Your Intellectual Property
- Increase Your Online Leads & Conversions
- Establish Great Internet Marketing Partners



# RESIDUAL MASTERY

Monetize Your Expertise  
Launch Your Membership Site  
Discover Residual Opportunities



**Powerteam International** Signature Program  
Our Goal is Your Success!





# Icon Speaker Program

The Icon Speaker Program is a 1-Day intensive designed to help executives, entrepreneurs and business leaders discover how to communicate even more effectively from the stage. The program will make it easy for you to share your message with incredible clarity and power to any size audience. A priceless result from the event is that you will leave having the confidence and competence to immediately create even more success in your industry through public speaking.

## Icon Speaker Program Is For You

If you want fresh answers, resources and new approaches to help you...

- With Speaking Confidence
- Unlock Your Full Potential as a Speaker
- Improve Your Presentation Skills Online/Offline
- How to Get Paid Speaking Engagements

## Icon Speaker Program Is For You

- If You Wish to Serve Even More Customers
- If You Are Passionate About What You Do



## In Our Full Day Program You Will Learn...

- How to Monetize Your Story
- How to Build a Great List
- How to Fill Your Events
- How to Get on More Stages
- How to Get Paid to Speak



**Our information rich, interactive day of instruction by our team of experts has limited availability. Don't miss this opportunity to learn what works and why. Take your speaking to a new level of expertise and potential income.**



## Signature Programs

### Vision to Wealth™ - Entrepreneur Showcase

The Vision To Wealth™ event is an amazing experience designed to assist entrepreneurs in learning specifically what it takes to build an even more successful company, connect with other like-minded business owners and discover new ways to create revenue streams! The Success by Design program that will be introduced has been developed for anyone that is serious about learning the mindset, systems and accountability programs that are necessary in creating a mega-successful business!

### Small Business Workshop

When you attend the Small Business Workshop you will learn how to build an even more successful company and network with top local business executives. At the event you will learn about the "5 KEYS" required to build a successful business in today's challenging economy! You will leave with great concepts on how to become an even better leader, utilize great systems, become 100% laser focused and organized!

### LifeStone Retreat - Invitation Only

Lifestone is the Ultimate Breakthrough Experience. The reality is that life has many stresses and frustrations. The Lifestone program is designed to spread the message of hope, inspiration and love to every corner of the globe through the creation of even greater harmony and balance in our lives. Lifestone is the ultimate breakthrough experience designed to help you achieve mega-balance in every area of your life. This experience will be one of the most amazing experiences of your lifetime!

### Internet Mastery

The Internet Mastery 101 program is an exceptional workshop for those that are serious about getting to the bottom of building websites that truly convert. In this class you will get an inside look at what it takes to combine the best of online marketing that convert to sales of your company's products or services.

### Write Your Book 101

The book Writing 101 intensive is an excellent event for anyone that is absolutely excited about turning your story into a book that can be sold all over the world. In addition at the event you will discover how to effectively combine social media & public speaking to increase your income.

### Speaker Mastery

The speaker mastery101 workshop is designed for anyone that would like to get over the fear as a public speaker, build a list and discover how to make money as a public speaker.





Meet our Consulting Division



**Powerteam International® & Powerteam Consulting have become leading global consultancy for business innovation & global growth. Our global consultants around the world have realized great value for amazing clients in over 30 countries. How would you like to join us and start your own success story as part of our global team?**

# A Unique Opportunity



Join the network of Business Consultants, Speakers & Trainers that will provide entrepreneurs & small business owners with unique strategies to amplify their business success!

People only thrive in the right environment. This is why we have developed a unique network that allows you to focus on what you really enjoy doing.

When joining the Powerteam consultant or speaking team you will leverage your experience and will be able to maximize your success by building on our unique reputation, experience and global capacities. You will be an independent entrepreneur, and at the same time, part of an incredible global team.

Are you an experienced consultant, confident and with good communication skills? Do you have at least 3 years of relevant business experience? Then you may have what it takes to become a trusted consultant for success consulting with our clients. Let's get to know each other.



Would you enjoy...

- ...building your own business?
- ...leveraging your professional experience?
- ...helping entrepreneurs and small business owners?
- ...earning what you are really worth?





Powerteam is committed to opening International Success Centers (ISC) in major cities around the world as a premier hub for entrepreneurs.

When joining our new Gold Membership you will have access to run your very own local masterminds as well utilize the ISC centers for masterminds, training and as a place you can call home to work with other amazing entrepreneurs.

Success can of course be measured by the size of our wealth accumulation. But it also means sharing ideas and experiences within a team of dedicated individuals.

## Work-Life Balance

What does work-life balance mean to you?

Certainly every individual has his or her own idea of an ideal work-life-balance. That is why at Powerteam you may structure your time to meet your needs and life goals.

Do you want to spend more time with your family? Be more flexible in your pastime activities? Or just achieve a better efficiency in your working day?

Put your idea of a perfect work-life-balance into practice - as a member of Powerteam.



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